

The High IQ Company

The Development of the Organisational IQ

About the author

Gerd Grimberger is a socially engaged entrepreneur with extensive experience and knowledge of the IT-sector from various perspectives including service providers, industry and telecommunications.

He has held a number of senior roles as a consultant, account manager and IT manager. Since 2005 he has worked as a Management Consultant and is the Managing Director of Corporate IQ Consulting, a consultancy focused on SMBs.

As an auditor for integrated management systems he is certified in all common international standards and an active member of the Information Systems Audit and Control Association (ISACA).

In 2003, he published, "Knowledge is power – but only when shared" a publication dedicated to knowledge management. He also lectures at various education centres across Europe.

He is a recognized expert at the BDSF e.V. and a sought after personality in the field of integrated management systems, educational law, hazard prevention and technical safety.

From the inside flap

This book describes how "Organisational IQ" can be used to make Knowledge Management possible. Up until now, there has been no comprehensive guideline for implementing Knowledge Management in SMBs. The various existing approaches are merely a collection of heterogeneous viewpoints based on past experiences.

The book elaborates on both the differences and similarities between the IQ concept and traditional Knowledge Management, to demonstrate the power and effectiveness of the IQ concept.

Following the introduction, the author presents the principles of Organisational IQ and subsequently examines the corresponding practical measures. Throughout the book, the author places emphasis on the penetration of knowledge into the organization and quantifies these using special metrics and methods.

Current research suggests that many problems can only be appropriately understood and solved from a knowledge-based perspective. The IQ concept is extremely useful in identifying and addressing problems in terms of managing knowledge in companies, and makes it possible to implement targeted and therefore efficient Knowledge Management.

This audience of this book is typically at senior management level, but also includes management consultants and knowledge brokers.

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